FACT BOOK

Truett-McConnell College

2014-2015

Preface

The Truett-McConnell College Fact Book assembles tables of current and historical data for various areas of the College. Its purpose is to serve as a comprehensive reference and planning tool for members of the college community, and to provide a single source for many kinds of data and information.

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FACT BOOK

College Information

TRUETT-McCONNELL COLLEGE
Veritas Liberat
1946
Cleveland, Georgia

2014-2015

Accreditation

TMC is accredited by The Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's and master's degrees.

Discipline specific accreditations

- National Association of Schools of Music
- Bachelor of Science in Education degree is approved by the Georgia Professional Standards Commission
- Bachelor of Science in Nursing degree has approval from the Georgia Board of Nursing

History of the College

Although Truett-McConnell College is a comparatively young institution, its roots extend far back into the educational history of Georgia. George W. Truett and Fernando C. McConnell, cousins for whom the college is named, were men of faith and vision whose work and influence as joint pioneers in Christian education became well known.

In 1887, George W. Truett established a private Christian academy at Hiawassee, Georgia, where Fernando C. McConnell joined him in his education-al endeavors, which led to the creation of the public school system in Towns County, Georgia. Changing conditions eventually led to the closing of the original academy, but Georgia Baptists established a college in Cleveland, Georgia, to carry on the same high educational standards instituted by these two Baptist pioneers.

On July 23, 1946, ceremonies at Cleveland, Georgia, heralded the establishment of the new college. Truett-McConnell College, operating in temporary quarters, first opened its doors to students in September 1947, when it enrolled a class of fifty-five. Before long, construction began on the pre-sent campus, and the first building became available for use in September 1956. Since that time, the campus has seen much construction and landscaping.

Truett-McConnell College is organized under the auspices of the Baptist Convention of the State of Georgia. The College is controlled by a Board of Trustees chosen by the Convention.

Mission Statement

The mission of Truett-McConnell College is to equip students to fulfill the Great Commission by fostering a Christian worldview through a biblically-centered education.

FACT BOOK

Student Information

TRUETT-McCONNELL COLLEGE
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GRADUATE STUDENT INFORMATION

Fall Headcount	
	Fall 2014
TOTAL	18

Fall Headcount by Enrollment Status*	
	Fall 2014
Full-Time	9
Part-Time	9

*Graduate students are considered full-time if enrolled for 9 or more semester hours credit.

Fall Headcount by Gender	
	Fall 2014
Male	16
Female	2

Fall Headcount by Age	
	Fall 2014
Under 18	0
18-19	0
20-21	1
22-24	9
25-29	5
30-34	0
35-39	2
40-49	0
50-64	1
65 and over	0

Fall Headcount by Ethnicity	
	Fall 2014
African-American	1
Caucasian	14
Native American	0
Asian or Pacific Islander	0
Hispanic	0
Non-resident Alien	0
Race/Ethnicity Unknown	3

GRADUATE STUDENT INFORMATION

Fall Enrollment by Religious Denomination *(Expressed as a Percentage)*	
	Fall 2014
Baptist	88.8
Presbyterian	5.6
Unknown	5.6

Fall 2014 Headcount by Country	
Country	**Number of Students**
United States	18

Fall 2014 Headcount by State	
State	**Number of Students**
Florida	1
Georgia	16
Tennessee	1

Fall 2014 Headcount by Georgia County	
Georgia County	**Number of Students**
Cobb	1
Fulton	1
Gwinnett	1
Hall	2
Newton	1
Polk	1
Stephens	1
Walton	1
White	7

UNDERGRADUATE STUDENT INFORMATION

Fall Headcount					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
On Campus	453	530	546	592	620
ONLINE	31	68	91	105	109
ACCEL/JOINT	269	325	697	908	930
Audit	0	0	3	1	1
Transient	2	0	2	0	0
TOTAL	755	923	1339	1606	1660

Fall FTE*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
FTE	579.08	712.25	911.08	1048.42	1116.50

*FTE is based on the total number of students with 12 or more hours; and sum of hours of students with less than 12 hours divided by 12.

Fall Headcount by Enrollment Status**					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Full-Time	464	586	618	691	756
Part-Time	291	337	721	915	904

**A student is considered full-time if enrolled for 12 or more semester hours.

Fall Headcount by Gender					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Male	377	479	601	698	885
Female	378	444	738	908	775

Fall First-Time Freshman Average SAT Scores*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
All	1430	1372	1429	1409	1450
On Campus	1430	1370	1428	1414	1451
ONLINE	N/A	1427	1630	1050	1405

*scores include writing component.

UNDERGRADUATE STUDENT INFORMATION

Fall First-Time Freshman Average ACT Scores					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
All	19	18	20	20	21
On Campus	19	18	21	20	21
ONLINE	21	N/A	15	16	N/A

Fall First-Time Freshman Average High School GPA					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
All	3.16	3.06	3.09	3.24	3.39
On Campus	3.22	3.19	3.24	3.26	3.40
ONLINE	2.71	3.00	2.49	2.64	2.90

Fall Campus Status (Includes Graduate and Undergraduate Students)					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Resident	355	452	470	473	505
Non Resident (commuter/ Online/ACCEL)	400	471	869	1133	1173

Fall Residence Hall Occupancy Rate (Includes Graduate and Undergraduate Students) *(Percentage Filled)*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Residence Hall Occupancy Rate	86	87	86	77	82

Fall New Student English and Mathematics Placement Statistics* On Campus Only *(expressed as a percentage)*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
English					
EN099	31	48	32	34	33
EN101	69	52	68	66	67
Mathematics					
MA098	21	31	23	22	17
MA099	25	16	21	22	19
MA101 or higher	54	53	56	56	64

* Stats reflect initial placement of new students attending scheduled new student registration dates. Placement is determined using SAT/ACT scores.

UNDERGRADUATE STUDENT INFORMATION

Remedial Course Participation On Campus Only *(percent of fall freshman cohort taking one or more remedial courses)*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Percent	45	55	49	42	38

Remedial Course Graduation Rates On Campus Only *(percent of fall freshman cohort taking one or more remedial courses and graduating from TMC within 150% of normal time to degree completion)**					
	Fall 2004	**Fall 2005**	**Fall 2006**	**Fall 2007**	**Fall 2008**
Percent	11	25	18	26	14

*normal time to degree completion is within 3 years of start date for associate degrees and within 6 years of start date for bachelors degrees

Fall Headcount by Age					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Under 18	213	247	574	735	767
18-19	274	326	381	462	469
20-21	150	194	209	209	226
22-24	62	91	85	97	108
25-29	20	23	24	30	32
30-34	11	12	19	16	11
35-39	14	11	15	16	15
40-49	7	10	21	28	23
50-64	4	9	9	12	9
65 and over	0	0	2	1	0

Fall Headcount by Ethnicity					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
African-American	52	55	79	104	116
Caucasian	568	718	952	1142	1194
Native American	4	4	4	7	4
Asian or Pacific Islander	11	23	31	23	24
Hispanic	14	27	39	48	59
Non-resident Alien	12	19	18	25	24
Race/Ethnicity Unknown	94	77	216	257	239

UNDERGRADUATE STUDENT INFORMATION

Fall Enrollment by Religious Denomination *(Expressed as a Percentage)*					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
7th Day Adventist	0.3	0.1	0	0.2	0.1
Assembly of God	0.1	0.4	0.1	0.1	0.4
Baptist	56.8	55.0	47.5	46.5	46.2
Catholic	1.6	1.6	1.5	1.3	1.4
Christian	10.5	12.6	25.0	18.0	13.6
Church of Christ	0.4	0.1	0.3	0.7	1.0
Church of God	1.5	1.2	0.6	0.7	0.5
Episcopalian	0.3	0.3	0.1	0.1	0.1
Hindu	0.1	0.1	0	0	0
Holiness	0	0	0	0	0.1
Jehovah's Witness	0	0.1	0.1	0	0
Jewish	0	0	0	0.1	0
Latter Day Saints	0.1	0.1	0.1	0.1	0.1
Lutheran	0.4	0.5	0.2	0.3	0.4
Methodist	3.6	3.0	3.3	3.6	3.8
Nazarene	0.1	0.1	0	0	0.1
Non-denominational	1.6	3.2	2.5	2.4	2.9
Pentecostal	0.1	0.5	1.0	0.7	0.5
Presbyterian	0.9	1.3	1.3	1.3	1.3
Protestant	0.1	0.2	0.1	0.1	0.1
Unknown	21.5	19.0	16.3	23.8	27.5

Fall 2014 Headcount by Country	
Country	**Number of Students**
Bahamas	2
Brazil	1
England	3
Haiti	1
Ireland	1
Trinidad	1
United Kingdom	5
United States	1645
Venezuela	1

UNDERGRADUATE STUDENT INFORMATION

Fall 2014 Headcount by State	
State	**Number of Students**
Alaska	1
Alabama	8
Florida	11
Georgia	1585
Illinois	1
Massachusetts	3
North Carolina	18
New York	1
Ohio	2
Pennsylvania	1
South Carolina	2
Tennessee	6
Texas	4
Virginia	2

Fall 2014 Headcount by Georgia County (Excluding ACCEL/AUDIT/JOINT/TRANSIENT)	
Abbeville	1
Baldwin	2
Banks	7
Barrow	15
Bartow	6
Bibb	9
Bleckley	2
Bulloch	2
Butts	2
Camden	1
Carroll	8
Catoosa	2
Chatham	3
Chattooga	2
Cherokee	8
Clarke	8
Clayton	4
Cobb	17
Coffee	3
Colquitt	3
Columbia	7
Coweta	13
Dawson	3
Decatur	1
Dekalb	4

UNDERGRADUATE STUDENT INFORMATION

Fall 2014 Headcount by Georgia County - continued

Dougherty	3
Douglas	9
Elbert	2
Fannin	9
Fayette	7
Floyd	1
Forsyth	14
Franklin	4
Fulton	17
Gilmer	9
Glynn	3
Gordon	2
Grady	4
Gwinnett	50
Habersham	36
Hall	59
Haralson	5
Harris	1
Hart	3
Heard	1
Henry	27
Houston	10
Irwin	1
Jackson	28
Jasper	1
Jeff Davis	1
Jefferson	1
Johnson	1
Jones	2
Lamar	2
Laurens	2
Lee	2
Lowndes	3
Lumpkin	8
Macon	1
Madison	4
McDuffie	2
Mitchell	4
Monroe	1
Morgan	3
Muscogee	4
Newton	10
Oconee	7
Oglethorpe	2
Paulding	11
Peach	2

UNDERGRADUATE STUDENT INFORMATION

Fall 2014 Headcount by Georgia County - continued

Pickens	1
Pierce	2
Pike	1
Pulaski	5
Rabun	8
Richmond	4
Riverside	1
Rockdale	4
Schley	1
Spalding	3
Stephens	5
Sumter	1
Taylor	1
Thomas	3
Tift	4
Toombs	4
Towns	2
Troup	6
Twiggs	1
Union	12
Upson	1
Walker	4
Walton	26
Washington	2
Wayne	1
Webster	1
Wheeler	1
White	35
Whitfield	7
Wilcox	1
Wilkinson	1
Worth	2
Turner	1

UNDERGRADUATE STUDENT INFORMATION

Freshman Retention *(Percent of fall freshman cohort re-enrolling the following fall)*					
	2009 to 2010	**2010 to 2011**	**2011 to 2012**	**2012 to 2013**	**2013 to 2014**
All	62	74	58	64	67
On Campus	62	74	60	65	67
ONLINE	N/A	75	17	38	67

Graduation Rate – 3 Year* *(Percent of fall freshman cohort completing an associate degree within 3 years of start date)*					
	2007	**2008**	**2009**	**2010**	**2011**
All	16	5	6	0	1
On Campus	16	5	6	0	0
ONLINE	N/A	N/A	0	0	17

*TMC received approval to discontinue associate degrees effective spring 2013 – no students entering after that date are allowed to declare an associate degree major. Fall 2012 will be the last cohort year for associate degrees.

Graduation Rate – 6 Year *(Percent of fall freshman cohort completing a bachelors degree within 6 years of start date)*					
	2004	**2005**	**2006**	**2007**	**2008**
All	12	14	9	16	17
On Campus	12	14	9	16	17
ONLINE	N/A	N/A	N/A	N/A	N/A

UNDERGRADUATE STUDENT INFORMATION

Degrees Conferred by Type July 1 to June 30	2009-10	2010-11	2011-12	2012-13	2013-14
Total Number of Degrees	52*	53	74*	71*	93*
Total Number of Students Receiving Degrees	51	53	71	70	92
Associate in Arts	10	3	1	0	1
Associate in Business	0	0	1	0	0
Associate in Christian Studies	1	0	0	0	1
Associate in Music	0	2	0	0	0
Associate in General Studies	6	2	3	2	0
Associate in Science	2	2	1	0	0
Associate in Arts (Concentration in Education)	3	0	0	0	0
Bachelor of Arts in Business	1	0	0	0	0
Bachelor of Arts in Business Administration					
Concentration in Early Childcare Management	0	0	1	0	0
Concentration in Christian Leadership	0	0	0	0	1
Concentration in General Business	0	0	1	2	5
Concentration in Management	0	4	2	3	8
Concentration in Management Accounting	0	0	5	2	1
Concentration in Marketing	0	0	3	2	4
Concentration in Sports Management	0	0	6	3	5
Bachelor of Arts in Christian Studies					
No concentration	3	1	1	0	0
Concentration in Biblical Theological Studies	4	4	7	10	21
Concentration in Missions	0	0	1	0	0
Concentration in Student Ministry	0	0	0	3	2
Bachelor of Arts in English	0	2	1	2	1
Bachelor of Arts in History	5	9	9	1	6
Bachelor of Arts in Humanities					
Concentration in English	1	1	1	3	1
Concentration in History	3	1	4	4	0
Bachelor of Arts in Interdisciplinary Studies					
No concentration	2	1	0	0	0
Concentration in Missions/Psychology	0	0	0	1	0
Concentration in Missions/PrePharmacy	0	0	0	1	0
Bachelor of Arts in Music					
No concentration	2	2	0	1	0
Concentration in Church Music	0	2	1	1	1
Concentration in Contemporary Worship	1	2	5	3	4
Bachelor of Arts in World Missions	0	0	4	7	7

UNDERGRADUATE STUDENT INFORMATION

Degrees Conferred by Type - continued

	2009-10	2010-11	2011-12	2012-13	2013-14
Bachelor of Science in Biology					
No concentration	0	0	0	1	1
Concentration in Pre-Medicine	0	0	0	2	0
Concentration in Pre-Physical Therapy	0	0	0	0	1
Bachelor of Science in Business Administration					
Concentration in Management	0	0	0	0	1
Bachelor of Science in Education					
Concentration in Early Childhood Education	8	15	11	10	7
Concentration in Middle Grades Educaiton	0	0	0	0	4
Bachelor of Science in Music Education	0	0	2	1	3
Bachelor of Science in Psychology	0	0	3	6	7

*Number of degrees awarded is greater than number of students receiving degrees due to double majors

Online Graduates by Major
July 1 to June 30

	2009-2010	2010-2011	2012-2013	2013-2014	2013-2014
Associate in Arts	1	1	0	0	0
Associate in Business	0	0	1	0	0
Associate in Christian Studies	0	0	0	0	1
Associate in General Studies	0	0	0	1	0
Bachelor of Arts in Business Administration	0	0	1	3	9
Bachelor of Arts in Christian Studies	0	0	0	0	9

FACT BOOK

Faculty Information

TRUETT-McCONNELL COLLEGE
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1946
Cleveland, Georgia

2014-2015

Number of Full-Time Faculty Employed by Fall Semester					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Full-Time Faculty	25	34	38	39	53

Percent of Full-Time Faculty With Doctorate Degree					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
Percent	68	62	58	58	51

Student to Faculty Ratios					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
UNDERGRADUATE					
All[1]					
Students	755	923	1336	1607	1660
Faculty	88	99	120	125	128
Ratio	9 to 1	9 to 1	11 to 1	13 to 1	13 to 1
On campus[2]					
Students	491	572	602	634	682
Faculty	68	76	79	80	83
Ratio	7 to 1	8 to 1	8 to 1	8 to 1	8 to 1
Online[3]					
Students	54	85	114	138	152
Faculty	13	21	23	31	29
Ratio	4 to 1	4 to 1	5 to 1	5 to 1	5 to 1
GRADUATE					
All[4]					
Students	N/A	N/A	N/A	N/A	18
Faculty	N/A	N/A	N/A	N/A	6
Ratio	N/A	N/A	N/A	N/A	3 to 1

[1] includes all undergraduate on campus, online, accel off campus, accel online
[2] all undergraduate students taking classes on campus; all faculty listed on fall undergraduate on campus schedule
[3] all undergraduate students taking regular online classes – excludes ACCEL online; all faculty listed on the fall undergraduate online schedule
[4] all graduate students taking classes; all faculty listed on the graduate fall schedule

Average Class Size					
	Fall 2010	**Fall 2011**	**Fall 2012**	**Fall 2013**	**Fall 2014**
All Undergraduate	16	19	18	19	20
On Campus	17	17	19	20	20
Online	8	9	13	11	9
ACCEL	14	12	18	20	21
ACCEL Online	14	16	31	25	63
Graduate	N/A	N/A	N/A	N/A	5

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