



**Bachelor of Science in Business Administration  
 Concentration in Marketing  
 (online & on campus)  
 Degree Program Checklist**

Student: \_\_\_\_\_ ID#: \_\_\_\_\_ Advisor: \_\_\_\_\_

<u>Class</u>	<u>Hours</u>	<u>Grade</u>	<u>Semester</u>
<b>General Education (46 Hours):</b>			
<b>Humanities/Fine Arts:</b>			
EN 101 Composition	3	_____	_____
EN 102 Composition and Literature	3	_____	_____
BU 105 Leadership and Public Speaking	3	_____	_____
PH 210 Introduction to Logic	3	_____	_____
*Choose 1: <u>HI 201</u> or <u>HI 202</u>	3	_____	_____
*Choose 1: <u>FA 110</u> , <u>AR 105</u> , <u>EN 201</u> , <u>EN 202</u> , <u>EN 221</u> , <u>EN 222</u> , <u>EN 231</u> , <u>EN 232</u> , <u>MU 105</u> , <u>TH 101</u>	3	_____	_____
<b>Social/Behavioral Sciences:</b>			
PO 101 American National Government	3	_____	_____
*Choose 1: <u>PY 210</u> or <u>PY 220</u>	3	_____	_____
<b>Natural Science/Mathematics:</b>			
BI 101 Concepts in Biology	4	_____	_____
<b>Great Commission Studies:</b>			
CS 101 Bible Survey	3	_____	_____
CS 322 Christian Theology I	3	_____	_____
CS 323 Christian Theology II	3	_____	_____
CS/HI 330 History of the Free Church	3	_____	_____
MI 251 Intro to the Great Commission	3	_____	_____
<b>Other Institutional Requirements:</b>			
ES 100 Physical Well Being	2	_____	_____
TM 100 Pathfinders	1	_____	_____

\*Major required courses may not also be counted as General Education.

**Degree Requirement:**

This degree requires a grade of C- or higher in **all** BU courses

<u>Class</u>	<u>Hours</u>	<u>Grade</u>	<u>Semester</u>
<b>Support Courses (12 Hours):</b>			
MA 102 College Algebra	3	_____	_____
MA 200 Statistics	3	_____	_____
PY 210 General Psychology OR			
SO 210 Intro to Sociology	3	_____	_____
General Elective <sup>1</sup>	3	_____	_____
<b>Major Courses (52 Hours):</b>			
BU 210 Financial Accounting I	3	_____	_____
BU 211 Financial Accounting II	3	_____	_____
BU 215 Principles of Macroeconomics	3	_____	_____
BU 216 Principles of Microeconomics	3	_____	_____
BU 220 Introduction to Computers or			
BU 333 Advanced Computer Applications <sup>2</sup>	3	_____	_____
BU 230 Principles of Leadership	3	_____	_____
BU 300 Business Law	3	_____	_____
BU 308 Personal Finance	3	_____	_____
BU 301 Business Communications	3	_____	_____
BU 320 Principles in Marketing	3	_____	_____
BU 330 Principles of Management	3	_____	_____
BU 340 Principles of Corporate Finance	3	_____	_____
BU 400 International Business	3	_____	_____
BU 410 Business Ethics	3	_____	_____
BU 425 Entrepreneurship and New Venture Creation	3	_____	_____
BU 450 Strategic Management	4	_____	_____
BU 460 Internship ( <b>Junior or Senior Standing</b> )	3	_____	_____
<b>Marketing Concentration (12 Hours), Choose four courses from the following list:</b>			
BU 305 Salesmanship	3	_____	_____
BU 335 Organizational Behavior	3	_____	_____
BU 355 Retailing Management	3	_____	_____
BU 422 Social Media Marketing	3	_____	_____
BU 440 Operations Management	3	_____	_____
BU 461 Concentration Specific Internship ( <b>Junior or Senior Standing</b> )	3	_____	_____
CO 350 Public Relations	3	_____	_____
<b>TOTAL HOURS</b>		<b>122</b>	

<sup>1</sup> Physical Education and performance music courses cannot be used.

<sup>2</sup> Must have faculty approval