

Truett McConnell University Fact Book 2020-2021



Preface

The Truett McConnell University Fact Book assembles tables of current and historical data for various areas of the University. Its purpose is to serve as a comprehensive reference and planning tool for members of the university community, and to provide a single source for many kinds of data and information.

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TMU Fact Book 2020-2021: University Information



Accreditation

Truett McConnell University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and master's degrees. Contact the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Truett McConnell University.

Discipline specific accreditation and approval:

- Truett McConnell University is an accredited institutional member of the National Association of Schools of Music.
- Truett McConnell University's Bachelor of Science in Education (elementary and middle grades) and Bachelor of Science in Music Education degrees are approved by the Georgia Professional Standards Commission.
- Truett McConnell University's Bachelor of Science in Nursing is approved by the Georgia Board of Nursing
- Truett McConnell University's Bachelor of Science in Nursing is accredited by the Commission on Collegiate Nursing Education

History of the University

Truett McConnell has deep roots in the mountains of North Georgia. In 1887, Fernando McConnell and his cousin George W. Truett established a private Christian academy in Hiawassee, Georgia to educate "mountain preachers." Changing economic conditions forced the closing of the school. However, McConnell and Truett each went on to make major contributions in Southern Baptist life and in the world for the cause of Christ.

When the Georgia Baptist Convention saw the need for a Baptist College in North Georgia, they chose Cleveland, Georgia. On July 23, 1946, ceremonies were held naming the newly chartered Truett-McConnell College in memory of those Baptist pioneers and prominent Baptist leaders. The following year, September of 1947, the College opened its doors in temporary facilities to the first class of fifty-five students. Work then soon began on building the present campus and in 1956 the Miller Building became the first building to be occupied. The campus has expanded greatly from those fledgling years. Buildings, programs, facilities, and athletes have all expanded in order to provide a Biblical Worldview education to a present enrollment of more than 2,000 students.

Truett-McConnell was a junior college until 2003 when it gained accreditation to grant baccalaureate degrees as a four-year institution. In 2014 it was granted accreditation to begin the first master's degree program and on May 14, 2016 it became Truett McConnell University. Truett McConnell continues to expand to meet the needs of a growing student body and to equip each generation to meet the challenges of presuming their calling in the real world.

Mission Statement

The mission of Truett McConnell University is to equip students to fulfill the Great Commission by fostering a Christian worldview through a biblically-centered education in a family friendly environment.

TMU Fact Book

2020-2021:

Student

Information



GRADUATE STUDENT INFORMATION

Fall Headcount					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
On Campus	22	40	58	42	45
Alpharetta Site	3	4	2	2	0
Online	10	5	22	28	52
Audit – On Campus	1	0	0	0	0
Audit – Alpharetta Site	0	0	0	0	0
Audit - Online	N/A	1	0	0	0
TOTAL	36	50	82	72	97

Fall Headcount by Enrollment Status*					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time	18	26	50	38	61
Part-Time	18	24	32	34	36

*Graduate students are considered full-time if enrolled for 9 or more semester hours of credit.

Fall Headcount by Gender					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Male	28	38	53	37	39
Female	8	12	29	35	58

Fall Headcount by Age					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Under 18	0	0	0	0	0
18-19	0	0	0	0	0
20-21	1	0	1	2	4
22-24	15	22	24	20	39
25-29	10	10	28	23	28
30-34	1	4	6	5	5
35-39	1	1	4	6	5
40-49	1	3	9	6	11
50-64	5	9	8	9	5
65 and over	2	1	2	1	0

GRADUATE STUDENT INFORMATION

Fall Headcount by Ethnicity					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
African-American	1	1	5	3	4
Caucasian	32	43	66	58	83
Native American	0	0	0	0	0
Asian or Pacific Islander	0	0	0	1	0
Hispanic	0	0	4	5	5
Non-resident Alien	0	3	5	2	3
Race/Ethnicity Unknown	3	3	2	3	2

Fall Enrollment by Religious Denomination <i>(Expressed as a Percentage)</i>					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Baptist	75.0	68.0	62.1	68.1	72.1
Catholic	0	6.0	6.1	1.4	1.0
Christian	8.3	14.0	11.0	13.9	11.3
Methodist	2.8	2.0	3.7	2.8	1.0
Non-Denominational	0	0	4.9	2.8	4.1
Pentecostal	2.8	2.0	4.9	4.2	4.1
Presbyterian	2.8	2.0	1.2	1.4	2.1
Protestant	0	0	0	1.4	1.1
Unknown	8.3	6.0	6.1	4.2	3.1

Fall 2020 Headcount by Country	
Country	Number of Students
Argentina	1
Brazil	1
Uganda	2
United States	93

GRADUATE STUDENT INFORMATION

Fall 2020 Headcount by State	
State	Number of Students
Alabama	2
California	1
Florida	3
Georgia	83
Illinois	1
Louisiana	1
North Carolina	1
Tennessee	1

Fall 2020 Headcount by Georgia County	
Georgia County	Number of Students
Baldwin	1
Banks	1
Barrow	1
Bleckley	1
Butts	1
Cherokee	1
Clayton	1
Columbia	1
Coweta	1
Dawson	2
Evans	1
Fayette	1
Floyd	1
Forsyth	2
Franklin	1
Fulton	1
Gordon	1
Gwinnett	3
Habersham	9
Hall	10
Henry	3
Houston	1
Jackson	1
Lumpkin	1
Muscogee	1
Oconee	1
Pierce	1
Pike	1
Stephens	1

GRADUATE STUDENT INFORMATION

Fall 2020 Headcount by Georgia County – continued	
Sumter	1
Towns	1
Union	3
Walton	2
White	23
Whitfield	1

Retention					
<i>(Percent of fall new student cohort re-enrolling the following fall)</i>					
	2015 to 2016	2016 to 2017	2017 to 2018	2018 to 2019	2019 to 2020
All	50	63	65	46	62
On Campus	42	70	61	47	80
Alpharetta Site	33	N/A	100	N/A	N/A
Online	N/A	56	50	44	50

Graduate Degrees Conferred					
July 1 to June 30					
	2015-16	2016-2017	2017-2018	2018-2019	2019-2020
Total Number of Graduate Degrees	1	3	7	10	29
Master of Arts in Education	0	0	0	0	7
Master of Arts in Professional Counseling	0	0	0	1	6
Master of Arts in Theology	1	3	7	4	6
Master of Science in Biology	0	0	0	0	1
Master of Business Administration	0	0	0	5	9
Certificate in Biblical Counseling	0	0	0	0	1

GRADUATE STUDENT INFORMATION

Graduate Online Graduates by Degree Conferred					
July 1 to June 30					
	2015-16	2016-2017	2017-2018	2018-2019	2019-2020
Total Number of Graduate Degrees	0	0	0	1	8
Master of Arts in Theology	0	0	0	1	3
Master of Business Administration	0	0	0	0	5

UNDERGRADUATE STUDENT INFORMATION

Fall Headcount					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
On Campus	633	618	697	693	676
Online	109	142	133	129	157
Dual Enrollment	1405	1813	2067	2187	1967
Audit	1	1	0	1	0
Transient	1	1	0	1	0
Adventures in Missions	N/A	N/A	25	3	N/A
Phillips State Prison	N/A	N/A	N/A	N/A	28
TOTAL	2149	2575	2922	2984	2828

Fall FTE*					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
FTE	1327.92	1512.17	1745.00	1760.83	1686.08

*FTE is based on the total number of students with 12 or more hours; and sum of hours of students with less than 12 hours divided by 12.

Fall Headcount by Enrollment Status**					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time	741	780	888	852	857
Part-Time	1408	1795	2034	2132	1971

**An undergraduate student is considered full-time if enrolled for 12 or more semester hours.

Fall Headcount by Gender					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Male	954	1136	1324	1309	1269
Female	1195	1439	1598	1675	1559

Fall First-Time Freshman Average SAT Scores*					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
All	1406	1158	1084	1046	1036
On Campus	1406	1158	1085	1047	1039
Online	1403	1167	1049	1036	997

*scores include writing component; fall 2016 new SAT scores converted to old SAT; fall 2017 and later New SAT

UNDERGRADUATE STUDENT INFORMATION

Fall First-Time Freshman Average ACT Scores					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
All	20	20	20	21	21
On Campus	20	20	20	21	21
Online	19	21	19	21	20

Fall First-Time Freshman Average High School GPA					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
All	3.36	3.35	3.39	3.46	3.39
On Campus	3.38	3.34	3.39	3.47	3.40
Online	3.15	3.56	3.46	3.34	3.33

Fall Campus Status (Includes Graduate and Undergraduate Students)					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Resident	517	509	582	569	577
Non-Resident (commuter/ Online/Dual enrollment)	1668	2116	2422	2487	2348

Fall Residence Hall Occupancy Rate (Includes Graduate and Undergraduate Students) (Percentage Filled)					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Residence Hall Occupancy Rate	84	83	87	86	87

Remedial Course Participation On Campus Only (percent of fall freshman cohort taking one or more remedial courses fall semester)					
	Fall 2016	Fall 2017*	Fall 2018*	Fall 2019*	Fall 2020*
Percent	49	26	31	27	21

* Effective Fall 2017 the School of Humanities enrolled all students in EN 101 pending review of the effectiveness of EN 099 courses, thus Fall 2017 and later reflects enrollment in remedial math only.

UNDERGRADUATE STUDENT INFORMATION

Remedial Course Graduation Rates On Campus Only <i>(percent of fall freshman cohort taking one or more remedial courses and graduating from TMC within 150% of normal time to degree completion)*</i>					
	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Percent	29	29	44	30	24

*normal time to degree completion is within 3 years of start date for associate degrees and within 6 years of start date for bachelor's degrees

Fall Headcount by Age					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Under 18	1175	1549	1723	1850	1622
18-19	552	590	743	676	697
20-21	246	254	272	278	319
22-24	102	115	114	117	105
25-29	26	22	28	20	25
30-34	11	17	17	18	15
35-39	13	8	7	10	11
40-49	15	14	15	10	17
50-64	8	6	3	4	15
65 and over	1	0	0	1	2

UNDERGRADUATE STUDENT INFORMATION

Fall Headcount by Ethnicity					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
African-American	135	96	94	57	186
Caucasian	1528	1225	901	686	1335
Native American	6	2	4	4	7
Asian or Pacific Islander	39	24	17	8	47
Hispanic	76	57	50	35	72
Non-resident Alien	44	75	119	97	49
Race/Ethnicity Unknown	321	1096	1737	2097	1132

Fall Enrollment by Religious Denomination (Expressed as a Percentage)					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
7 th Day Adventist	0.3	0.1	0.06	0	0
Assembly of God	0.3	0.2	0.17	0.17	0.14
Baptist	42.9	28.6	19.9	15.85	16.19
Catholic	2.1	1.6	1.2	0.8	0.78
Christian	15.3	11.6	8.4	4.69	6.12
Church of Christ	0.6	0.3	0.31	0.07	0.11
Church of God	0.7	0.6	0.55	0.2	0.32
Episcopalian	0.05	0.04	0.03	0	0.07
Holiness	0.1	0.1	0.03	0.07	0.07
Islamic	0	0	0	0	0.03
Jehovah's Witness	0.05	0.04	0.03	0.03	0.03
Jewish	0	0	0	0	0
Latter Day Saints	0.1	0.04	0	0	0
Lutheran	0.2	0.1	0.03	0.03	0.07
Methodist	2.5	1.8	0.65	0.60	0.85
Mormon	0	0	0	0	0
Muslim	0	0	0.03	0	0
Nazarene	0.05	0.04	0.03	0.03	0
Non- denominational	12.7	6.5	2.2	1.58	1.80
Pentecostal	0.5	0.5	0.48	0.44	0.57
Presbyterian	1.9	0.9	0.34	0.10	0.11
Protestant	0.1	0.04	0.03	0.03	0.07
Unknown	19.5	46.9	65.5	75.30	72.67

UNDERGRADUATE STUDENT INFORMATION

Fall 2020 Headcount by Country <i>(includes dual enrolled high school students)</i>			
Country	Number of Students	Country	Number of Students
Argentina	2	Mexico	1
Bahamas	1	Moldova	1
Brazil	1	Senegal	1
Cameroon	1	South Africa	1
China	14	Spain	3
Germany	3	Uganda	9
Ireland	1	United States	2775
Italy	1	Vietnam	1
Korea	3	Unknown	9

Fall 2020 Headcount by State <i>(includes dual enrolled high school students)</i>	
State	Number of Students
Alabama	14
Alaska	2
Arkansas	2
California	3
Florida	26
Georgia	2676
Illinois	1
Kansas	1
Louisiana	2
Massachusetts	1
Mississippi	1
North Carolina	10
New Hampshire	1
New Jersey	1
New Mexico	1
New York	4
Nevada	1
Ohio	1
South Carolina	21
Tennessee	10
Texas	3
Virginia	1
Wisconsin	1

UNDERGRADUATE STUDENT INFORMATION

Fall 2020 Headcount by Georgia County
(includes dual enrolled high school students)

Georgia County	Number of Students
Baldwin	1
Banks	17
Barrow	60
Bartow	20
Berrien	3
Bibb	25
Bleckley	2
Brantley	1
Brooks	1
Bryan	3
Bulloch	12
Butts	12
Camden	4
Candler	2
Carroll	21
Catoosa	11
Chatham	37
Chattooga	2
Cherokee	63
Clarke	42
Clayton	59
Cobb	179
Coffee	1
Colquitt	3
Columbia	40
Cook	2
Coweta	62
Crawford	1
Crisp	1
Dawson	25
Dekalb	41
Dodge	3
Dooly	1
Dougherty	33
Douglas	38
Effingham	3
Elbert	8
Evans	1

UNDERGRADUATE STUDENT INFORMATION

Fall 2020 Headcount by Georgia County - continued	
Georgia County	Number of Students
Fannin	13
Fayette	98
Floyd	10
Forsyth	39
Franklin	12
Fulton	170
Gilmer	12
Glynn	6
Gordon	9
Grady	5
Greene	2
Gwinnett	275
Habersham	82
Hall	97
Haralson	4
Harris	19
Hart	3
Heard	2
Henry	167
Houston	8
Jackson	53
Jasper	8
Jeff Davis	2
Jenkins	1
Jones	1
Lamar	6
Laurens	4
Lee	13
Lowndes	9
Lumpkin	13
Madison	11
McDuffie	1
Meriwether	2
Mitchell	4
Monroe	6
Montgomery	1
Morgan	4
Muscogee	25
Newton	54
Oconee	53

UNDERGRADUATE STUDENT INFORMATION

Fall 2020 Headcount by Georgia County - continued	
Georgia County	Number of Students
Oglethorpe	1
Out of State	108
Paulding	45
Peach	6
Pickens	13
Pike	10
Polk	2
Putnam	1
Rabun	28
Richmond	6
Rockdale	23
Screven	2
Spalding	16
Stephens	14
Sumter	1
Talbot	3
Tattnall	1
Taylor	2
Terrell	1
Thomas	5
Tift	2
Towns	2
Troup	21
Twiggs	2
Union	8
Upson	4
Walker	32
Walton	171
Ware	3
Washington	1
Wayne	1
Wheeler	1
White	86
Wilkes	4
Worth	5

UNDERGRADUATE STUDENT INFORMATION

TMU Dual Enrollment Students Matriculating as Degree Seeking Students					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Number	28	45	33	57	59

Freshman Retention					
<i>(Percent of fall first time freshman cohort re-enrolling the following fall)</i>					
	2015 to 2016	2016 to 2017	2017 to 2018	2018 to 2019	2019 to 2020
All*	63	69	59	64	76
On Campus	63	68	59	65	80
Online	67	79	58	41	67

*reported to IPEDS

Graduation Rate – 6 Year					
<i>(Percent of fall first time, full-time bachelor's degree seeking freshman cohort completing a bachelor's degree within 6 years of start date)</i>					
	2010	2011	2012	2013	2014
All*	42	38	43	40	35
On Campus	42	39	44	40	36
Online	0	0	0	0	0

*reported to IPEDS

UNDERGRADUATE STUDENT INFORMATION

Undergraduate Degrees Conferred by Major					
July 1 to June 30					
	2015-16	2016-17	2017-18	2018-19	2019-20
Total Number of Degrees	153	108	111	113	138
Total Number of Students Receiving Degrees	152	108	111	113	138
Associate in Arts	1	0	0	0	0
Bachelor of Arts in Business Administration					
Concentration in Christian Leadership	0	0	0	0	0
Concentration in General Business	3	0	0	0	0
Concentration in Management	3	0	0	0	0
Concentration in Management Accounting	1	1	0	0	0
Concentration in Marketing	0	0	0	0	0
Concentration in Sports Management	0	0	0	0	0
Bachelor of Arts in Christian Studies					
Concentration in Biblical Theological Studies	12	15	13	6	12
Concentration in Missions	2	4	1	0	0
Concentration in Student Ministry	1	1	2	2	2
Bachelor of Arts in English	4	1	0	0	0
Concentration in Creative Writing	0	0	0	1	2
Concentration in Literature	0	0	0	1	0
Bachelor of Arts in Global Studies	0	0	0	2	2
Bachelor of Arts in History	3	4	0	4	2
Bachelor of Arts in Humanities					
No Concentration	0	0	1	1	0
Concentration in History	1	0	0	0	0
Bachelor of Arts in Interdisciplinary Studies					
Concentration in Missions/Business	1	1	2	0	0
Concentration in Missions/Psychology	3	1	0	2	1
Concentration in Missions/Pre-Medicine	0	0	0	0	0
Bachelor of Arts in Music					
No concentration	0	3	5	0	2
Concentration in Church Music	0	0	0	0	0
Concentration in Contemporary Worship	1	2	1	0	1
Concentration in Worship and Church Music	1	1	0	2	8
Bachelor of Arts in World Missions	5	2	1	0	0

UNDERGRADUATE STUDENT INFORMATION

Undergraduate Degrees Conferred by Major - continued

	2015-16	2016-17	2017-18	2018-19	2019-20
Bachelor of Science in Biology					
No concentration	2	0	3	1	2
Concentration in Pre-Health Sciences	0	0	1	0	5
Concentration in Pre-Medicine	1	0	2	0	0
Concentration in Pre-Pharmacy	1	0	0	0	0
Concentration in Pre-Physical Therapy	1	6	3	0	0
Bachelor of Science in Business Administration					
Concentration in Christian Leadership	0	1	0	0	0
Concentration in General Business	6	3	8	11	9
Concentration in Healthcare Administration	0	0	0	1	2
Concentration in Hospitality Management	2	0	0	0	0
Concentration in Management	7	3	6	5	9
Concentration in Financial Accounting	4	0	0	0	3
Concentration in Marketing	6	3	4	1	7
Concentration in Sports Management	8	7	4	9	3
Bachelor of Science in Criminal Justice					
Concentration in Law Enforcement	0	0	0	0	3
Concentration in Pre-Law	0	0	0	0	1
Bachelor of Science in Education					
Concentration in Early Childhood Education	10	12	8	9	14
Concentration in Middle Grades Education	2	3	5	4	4
Bachelor of Science in Exercise Science					
	0	0	0	3	5
Bachelor of Science in Music Education					
	2	1	1	3	2
Bachelor of Science in Nursing					
	37	24	22	20	16
Bachelor of Science in Psychology					
No concentration	22	9	14	19	11
Concentration in Clinical/Counseling	0	0	0	4	3
Concentration in Development, Marriage, Family	0	0	3	1	3

UNDERGRADUATE STUDENT INFORMATION

Undergraduate Online Graduates by Major July 1 to June 30					
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Associate in Arts	1	N/A	N/A	N/A	N/A
Bachelor of Arts in Business Administration	6	1	0	0	0
Bachelor of Arts in Christian Studies	3	9	8	6	4
Bachelor of Science in Business Administration	8	1	2	8	14
Bachelor of Science in Psychology	5	4	9	14	6
Bachelor of Arts in Interdisciplinary Studies concentration in Missions/Psychology	1	0	0	1	0

TMU Fact Book 2020-2021: Faculty Information



FACULTY INFORMATION

Number of Full-Time Faculty Employed by Fall Semester					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time Faculty	41	48	54	61	64

Percent of Full-Time Faculty with Doctorate Degree					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Percent	59	55	61	59	64

Average Class Size*					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
All Undergraduate	20	20	20	21	20
On Campus	19	18	19	16	19
Online	8	10	10	9	12
Dual Enrollment Off campus	23	21	22	21	21
Dual Enrollment Online	64	68	27	28	27
Hybrid	N/A	N/A	N/A	5	5
Phillips State Prison Site	N/A	N/A	N/A	N/A	28
All Graduate	5	4	5	4	8
On Campus	6	5	6	4	7
Alpharetta Site	3	3	2	2	N/A
Online	4	3	5	4	7
Hybrid	N/A	N/A	N/A	3	11

*location and mode of delivery as coded on class schedule

Student to Faculty Ratio					
As Reported on IPEDS Fall Enrollment Survey					
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Student to faculty ratio	18 to 1	19 to 1	20 to 1	18 to 1	17 to 1*

*based on preliminary IPEDS human resource survey data to be officially reported in April 2021



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